# WESTERN WASHINGTON UNIVERSITY BELLINGHAM, WASHINGTON 

 ASSOCIATED STUDENTS BOOKSTOREFINANCIAL REPORT
JUNE 30, 2005

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# INDEPENDENT AUDITORS' REPORT 

To the Board of Trustees
Western Washington University
Bellingham, Washington

We have audited the accompanying statements of net assets of Western Washington University Associated Students Bookstore as of June 30, 2005 and 2004, and the related statements of revenue, expenses, and changes in net assets, and cash flows for the years then ended. These financial statements are the responsibility of the Bookstore's management. Our responsibility is to express an opinion on these basic financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Western Washington University Associated Students Bookstore as of June 30, 2005 and 2004, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States.
/s/ Peterson Sullivan PLLC

August 4, 2005

# WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE 

MANAGEMENT DISCUSSION AND ANALYSIS

June 30, 2004 and 2005

The following discussion and analysis provides an overview of the financial position and activities of the Western Associated Students (AS) Bookstore for the years ended June 30, 2004 and 2005. This discussion has been prepared by management and should be read in conjunction with the financial statements and accompanying notes which follow this section.

The Western Associated Students Bookstore is owned and operated by Western Washington University in association with the Associated Students of WWU for the benefit of Western students, and has served the WWU campus community since 1910. Its purpose is to serve as an academic resource for the campus and it aims to accomplish this service mission in an economically responsible manner by applying sound, efficient business practices.

Western's Associated Students Bookstore is operated in the format of a student cooperative. Textbook prices reflect a student discount (currently 10\%) and net operating revenues support student programs and activities. The Associated Students act in partnership with the administration through involvement in the development and recommendation of general policy guidelines.

Fiscal Year 2005 was a year of gains with regard to operating efficiencies, inventory control and service improvements. Sales increased and costs of goods sold decreased. While expenses continue to increase, management is continuing to look for efficiencies including a reorganization of staff responsibilities and changing methods of doing business. More improvements are planned for fiscal year 2006, including the positive effects from implementation of a new computer system during the summer of 2005.

## Textbook Discount Pricing Philosophy

For 15 years the AS Bookstore has offered a $10 \%$ discount on course materials (textbooks) for Western students. This level of textbook discount is a valuable benefit to students ( $\$ 456,000$ in 2005), but large discounts have become an anomaly in the college bookstore business and more difficult to maintain given increasing costs of doing business (e.g., credit card fees, technology, health care, utilities, higher depreciation on a newly remodeled store). At approximately $17.5 \%$, the AS Bookstore's net margin on textbooks is $8.4 \%$ lower than the current industry average of $25.86 \%$. $12.2 \%$ of college stores have a margin as low as the AS Bookstore. Course material sales accounted for $73.03 \%$ of store sales during 2004-05.

Given the high cost of textbooks, efforts continue to be made to preserve the discount for student benefit. During the upcoming fiscal year, the Bookstore and its Advisory Group will be having conversations with the Associated Students regarding appropriate reserve levels, operational policies and its financial relationship with the Associated Students.

## Financial Statement Review

## Statements of Net Assets

The Statement of Net Assets is a snapshot in time of the Bookstore's financial position on June 30, or the final day of the fiscal year.

- Total Assets were $\$ 4,362,196$ at June 30; this total reflects an increase of $\$ 105,245$ from 2004.
- Approximately $\$ 1.35$ million of this is cash required for operations (cash flow)
- Nearly $\$ 1$ million of assets are in inventory and $\$ 1.7$ million are in building improvements and equipment
- Current Liabilities were $\$ 397,651$. This figure includes:
- The anticipated July distribution of $\$ 150,000$ to the Associated Students Organization according to a net revenue sharing agreement
- $\$ 29,983$ to Viking Athletics for its role in promotion of branded sportswear
- Net Assets were $\$ 3,964,545$. The return on assets for the year was $2.4 \%$, up from $.96 \%$ the previous year.


## Statements of Revenue, Expenses and Changes in Net Assets

- Sales: Gross profit increased nearly $\$ 198,000$ or $16.9 \%$ from the prior year to $\$ 1,367,065$.
- Net Sales after the $10 \%$ student textbook discount for the year were $\$ 5,974,380$, an increase of $2.9 \%$, or $\$ 170,803$ from the previous year.
- Included in Net Sales is "Other Revenues" which have increased by 41\%. The majority of the increase is due to a higher rate of commission negotiated by management for the sale of used books back to wholesalers (through student buyback).
- The value to students of the textbook discount for the year was over $\$ 456,000$, up $12.9 \%$ from $\$ 404,000$ the previous year.
- The Cost of Goods Sold comprised 77.1\% of Net Sales, down from 79.9\% the previous year. This decrease resulted in a Gross Margin increase of 2.74 percentage points (from $20.14 \%$ in 2004 to $22.88 \%$ in 2005).
- Operating Expenses: Total Operating Expenses increased $\$ 142,596$ or $12.4 \%$ from the prior year to $\$ 1,291,171$. Operating Expenses were $21.6 \%$ of net sales compared to the industry average last year of $23.2 \%$. Highlights include:
- As a result of the 2003 Bookstore Consultant's report and survey, additional student and temporary positions were added or expanded to offer improved customer service throughout the store.
- An additional full time staff position was added this year in the Textbook Department to help meet and maintain goals of increased customer service and improved, consistent communication with faculty and academic departments. Beginning July 1, 2005 most classified staff will receive a $3.2 \%$ wage increase.
- Salary/benefit expense as a percentage of net sales is $14.75 \%$ an increase from $13.3 \%$ last year. Industry average salary/benefit expense last year was $13.66 \%$ of net sales (see comparison below). If the AS Bookstore's $10 \%$ discount were added back and if sales were to stay at current levels, salary/benefit expense would be comparable to the industry average.
- Credit card expenses were $\$ 93,176$, up $13.9 \%$ from $\$ 81,831$ the previous year. In September, 2005 the store will be implementing new cash registers with pin/debit capabilities. The processing fee is lower for the store on pin/debit purchases, so the ability to process cards this way should save the store approximately $\$ 10,000$ per year in credit card fees.
- Freight out expense more than doubled (from $\$ 27,580$ to $\$ 45,325$ ) reflecting higher fuel costs, the Bookstore's commitment to stock at higher levels to ensure full sales opportunities, and the Bookstore's efforts to clear out excess inventory thereby reducing the potential for write-offs (which would be classified as cost of goods sold.)


## Significant Events

## Strategic Directions \& Service Developments

- Formation of a Bookstore Advisory Group comprised of students, faculty and staff and Associated Students representatives. In the coming year this advisory group will focus on the store's financial situation including developing a reserve policy and reviewing the store's financial relationship with the Associated Students organization.
- The store increased communications with faculty and academic departments concerning course material acquisition, resulting in earlier receipt of course material adoptions, improved acquisition of used books and increased sales for the store.
- The store partnered with the Student Technology Center to offer academically priced computer hardware to Western students, faculty and staff beginning in fall 2005. Commissions from these programs will purchase computers for the Student Technology Center and finance computer scholarships for Western students.


## Personnel

- A new Textbook Department Assistant position was added in July 2004
- Store staff was restructured to facilitate improved use of the inventory management system and more streamlined customer service. This restructuring will continue next year.
- The store created a student marketing internship position spring term which resulted in a campus wide survey, focus groups and development of a marketing plan for the store. The store will offer on-going internship opportunities for Western Students and increased student staff leadership positions.


## Improved Operations \& Systems

- The store set in place a series of new procedures as a result of the higher than expected inventory shrinkage figure in 2003-04 of $2.9 \%$. Shrinkage this year was reduced to $1.75 \%$. The industry average was $1.22 \%$ last year. A bid process was completed for the purchase of a store security system to be installed in late fall of 2005 to improve merchandise security and reduce inventory shrinkage due to theft.
- Store management negotiated improved commissions on used book buy back from used book companies.
- In June, 2005, the Bookstore contracted to purchase a new inventory management \& point of sale system from Sequoia Retail Systems to replace its current Missouri Books Systems software and hardware. The cost of the new system is $\$ 300,000$. The Associated Students of WWU agreed to contribute $\$ 150,000$ towards the purchase of the system from its reserves, and to loan the AS Bookstore an additional $\$ 100,000$ towards the purchase. The remainder is being funded by the Bookstore. Benefits of the new system include:
- Increased used book acquisition with improved interactive ordering functions
- Ability to buy back books from up to five vendors to ensure highest prices paid to student
- Reduction of cash register wait time for credit card processing from 11-15 seconds to 2 seconds.
- Ability to take debit card with pin number at register saving approximately $\$ 10,000$ in credit card fees annually.
- Overall system efficiency; fewer key strokes, easier access to information
- Complete integration of website and store systems
- Integrates with University Dining CBord system for campus debit program


## Benchmarking Comparisons

To offer some perspective, the following compares major financial factors with information from the National Association of College Stores (NACS) and Independent College Bookstore Association (ICBA) surveys from the 2003-04 fiscal year. Note that where *'d, adjustments have been made to add back the $10 \%$ discount to allow relevant comparison with industry averages.

All percentages are shown as a percentage of net sales, allowing comparison of stores of varying size. Store variances such as competition, focus, location and regionality must be considered when interpreting these percentages.

|  | WWU Bookstore |  |  |  |  | ICBA1 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| NACS 2 |  |  |  |  |  |  |
|  | $\mathbf{2 0 0 1 - 0 2}$ | $\mathbf{2 0 0 2 - 0 3}$ | $\mathbf{2 0 0 3 - 0 4}$ | $\mathbf{2 0 0 4 - 0 5}$ | $\mathbf{2 0 0 3 - 0 4}$ | $\mathbf{2 0 0 3 - 0 4}$ |
| Net Sales | $\$ 5,246,029$ | $\$ 5,661,952$ | $\$ 5,803,577$ | $\$ 5,974,380$ |  |  |
| Cost of Good Sold | $\mathbf{7 7 . 3} \%$ | $\mathbf{7 7 . 6} \%$ | $\mathbf{7 9 . 9 \%}$ | $\mathbf{7 7 . 1 \%}$ | $\mathbf{7 3 . 2} \%$ | $\mathbf{7 1 . 4 \%}$ |
| Adjusted Textbook <br> Margin* | $\mathbf{1 7 . 1 \%}$ | $\mathbf{2 1 . 4 \%}$ | $\mathbf{1 3 . 9 \%}$ | $\mathbf{1 7 . 5 9 \%}$ | $\mathbf{2 5 . 1 \%}$ | $\mathbf{2 5 . 9 \%}$ |
| Adjusted Gross Margin* <br> Total Store | $22.7 \%$ | $22.4 \%$ | $20.14 \%$ | $22.9 \%$ | $26.8 \%$ | $28.6 \%$ |
| Total Store Expenses Ratio | $\mathbf{2 1 . 3 \%}$ | $\mathbf{1 9 . 4 \%}$ | $\mathbf{1 9 . 8 \%}$ | $\mathbf{2 1 . 6 \%}$ | $\mathbf{2 3 . 2 \%}$ | $\mathbf{2 0 . 8 \%}$ |
|  |  |  |  |  |  | $\mathrm{n} / \mathrm{a}$ |
| Net Income | $\$ 71,699$ | $\$ 168,883$ | $\$ 20,522$ | $\$ 75,894$ | $\mathrm{n} / \mathrm{a}$ |  |
| Net Income Ratio | $1.3 \%$ | $2.9 \%$ | $0.3 \%$ | $1.2 \%$ | $4.2 \%$ | $8.0 \%$ |
| Contributions to Campus** | $\$ 200,000$ | $\$ 172,475$ | $\$ 177,308$ | $\$ 179,983$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Contributions Ratio | $3.81 \%$ | $3.09 \%$ | $3.10 \%$ | $3.00 \%$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |

## Notes:

* Margins are reflected after the $10 \%$ text discount valued at over $\$ 456,000$
** Contributions include $\$ 150,000$ to Associated Students and $\$ 29,983$ to Viking Athletics. Not included in this figure is the $\$ 24,106$ net cost to operate the Post Office in the Viking Union which benefits the entire campus.
1 Independent College Bookstore Association Store Operating Survey, 2003-04. Results represent institutionally operated stores
2 National Association of College Stores Financial Report results for 2003-04, including private and chain stores


# WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE 

## STATEMENTS OF NET ASSETS

June 30, 2005 and 2004

| ASSETS | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 1,349,129 | \$ | 1,178,288 |
| Receivables |  | 400,061 |  | 342,698 |
| Inventory |  | 908,040 |  | 966,357 |
| Total current assets |  | 2,657,230 |  | 2,487,343 |
| Noncurrent Assets |  |  |  |  |
| Building, improvements and equipment, net |  | 1,704,966 |  | 1,769,608 |
| Total assets |  | 4,362,196 |  | 4,256,951 |
| LIABILITIES |  |  |  |  |
| Current Liabilities |  |  |  |  |
| Accounts payable and accrued expenses |  | 217,668 |  | 189,150 |
| Distribution payable to Associated Students of WWU |  | 150,000 |  | 145,000 |
| Distribution payable to WWU Athletics Department |  | 29,983 |  | 27,308 |
| Total current liabilities |  | 397,651 |  | 361,458 |
| NET ASSETS |  |  |  |  |
| Invested in capital assets |  | 1,704,966 |  | 1,769,608 |
| Net assets, unrestricted, undesignated |  | 2,259,579 |  | 2,125,885 |
| Total net assets | \$ | 3,964,545 | \$ | 3,895,493 |

## WESTERN WASHINGTON UNIVERSITY <br> ASSOCIATED STUDENTS BOOKSTORE

STATEMENTS OF REVENUE, EXPENSES, AND CHANGES IN NET ASSETS
For the Years Ended June 30, 2005 and 2004

|  | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Sales, net of discounts | \$ | 5,974,380 | \$ | 5,803,577 |
| Cost of goods sold |  | 4,607,315 |  | 4,634,480 |
| Gross profit |  | 1,367,065 |  | 1,169,097 |
| Operating expenses |  |  |  |  |
| Salaries and benefits |  | 881,227 |  | 762,913 |
| General and administrative expense |  | 193,596 |  | 176,999 |
| Facilities expense |  | 53,560 |  | 55,835 |
| Depreciation |  | 64,642 |  | 67,403 |
| Bank card expense |  | 93,176 |  | 81,831 |
| Donations to Associated Students of WWU |  | 4,970 |  | 3,594 |
| Total operating expenses |  | 1,291,171 |  | 1,148,575 |
| Income from operations |  | 75,894 |  | 20,522 |
| Non-operating revenue <br> $\begin{array}{lll}\text { Investment income } & 28,141 & 21,065\end{array}$ |  |  |  |  |
| Increase in net assets before contributions and distributions |  | 104,035 |  | 41,587 |
| Contribution received for Sequoia computer purchase |  | 150,000 |  |  |
| Distribution to Associated Students of WWU |  | $(155,000)$ |  | $(145,000)$ |
| Distribution to WWU Athletics Department |  | $(29,983)$ |  | $(27,308)$ |
| Change in net assets |  | 69,052 |  | $(130,721)$ |
| Net assets, beginning of year |  | 3,895,493 |  | 4,026,214 |
| Net assets, end of year | \$ | 3,964,545 | \$ | 3,895,493 |

# WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE 

STATEMENTS OF CASH FLOWS

For the Years Ended June 30, 2005 and 2004

|  | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash Flows from Operating Activities |  |  |  |  |
| Cash received from students and other customers | \$ | 5,917,017 | \$ | 5,914,772 |
| Cash paid to suppliers and employees |  | $(5,747,009)$ |  | $(5,761,437)$ |
| Net cash flows from operating activities |  | 170,008 |  | 153,335 |
| Cash Flows from Noncapital Financing Activities |  |  |  |  |
| Contribution from Associated Students of WWU |  | 150,000 |  |  |
| Distribution to WWU Athletics Department |  | $(27,308)$ |  | $(27,425)$ |
| Distribution to Associated Students of WWU |  | $(150,000)$ |  | $(145,050)$ |
| Net cash flows from noncapital financing activities |  | $(27,308)$ |  | $(172,475)$ |
| Cash Flows from Investing Activities |  |  |  |  |
| Net change in cash and cash equivalents |  | 170,841 |  | 1,925 |
| Cash and cash equivalents, beginning of year |  | 1,178,288 |  | 1,176,363 |
| Cash and cash equivalents, end of year | \$ | 1,349,129 | \$ | 1,178,288 |

Reconciliation of Operating Income to Net Cash Flows
From Operating Activities

| Income from operations | \$ | 75,894 | \$ | 20,522 |
| :---: | :---: | :---: | :---: | :---: |
| Adjustments to reconcile operating income to net cash flows from operating activities |  |  |  |  |
| Depreciation |  | 64,642 |  | 67,403 |
| Change in operating assets and liabilities |  |  |  |  |
| Receivables |  | $(57,363)$ |  | 111,195 |
| Accounts payable and accrued expenses |  | 28,518 |  | 2,745 |
| Inventory |  | 58,317 |  | $(48,530)$ |
| Net cash flows from operating activities | \$ | 170,008 | \$ | 153,335 |

## NOTES TO FINANCIAL STATEMENTS

## Note 1. Organization and Significant Accounting Policies

## Organization

Western Washington University Associated Students Bookstore ("the Bookstore") is a selfsupporting, auxiliary enterprise of Western Washington University ("WWU"). The Associated Students of WWU ("ASWWU") have an active partnership with the Bookstore administration through involvement in the development and recommendation of general policy guidelines for the Bookstore. The Bookstore manages its net operating proceeds for the purposes of student programs. The Bookstore is a discount retailer of textbooks, supplies and general merchandise. Approximately $95 \%$ of the Bookstore's revenue comes from sales to students, faculty, and departments of WWU.

WWU allocates certain general and administrative charges to departments for which services are performed. The effects of these transactions are included in these financial statements.

## Financial Statement Presentation

These financial statements are presented in accordance with governmental accounting principles generally accepted in the United States. These statements are special purpose reports reflecting the net assets, results of operations, and cash flows of the Bookstore. The statements presented herein are: Statements of Net Assets, Statements of Revenue, Expenses and Changes in Net Assets, and Statements of Cash Flows. These financial statements present only a selected portion of the activities of WWU. As such, they are not intended to and do not present either the financial position, results of operations, or changes in net assets of WWU.

## Basis of Accounting

The Bookstore's financial statements have been presented using the economic resources measurement focus and the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned and expenses are recorded when an obligation has been incurred.

## $\underline{\text { Net Assets }}$

The Bookstore's net assets are classified as follows:

Invested in capital assets. This represents the Bookstore's total investment in capital assets.
Unrestricted net assets. Unrestricted net assets represent resources derived from operations and investing activities. The Bookstore has designated $\$ 150,000$ of this balance to partially fund the purchase of a new point-of-sale system (see Note 7).

## Classification of Revenues

The Bookstore has classified its revenues as either operating or non-operating revenues according to the following criteria:

Operating revenues. Operating revenues include activities that have the characteristics of exchange transactions, such as sales and services of auxiliary enterprises.

Non-operating revenues. Non-operating revenues include activities that have the characteristics of nonexchange transactions, such as investment income.

## Cash and Cash Equivalents

Cash and cash equivalents represent funds pooled with other WWU funds and commonly invested. Cash and cash equivalents that are used to fund WWU operations are classified as current assets. The University records all cash and cash equivalents at amortized cost, which approximates fair value. See Note 2 for additional detail.

## Receivables

Receivables are recorded at their principal balances. The Bookstore considers all accounts greater than 30 days old to be past due and uses the allowance method (based on historical collection rates) for recognizing bad debts. When an account is deemed uncollectible, it is generally written off against the allowance. Management determined that no allowance was necessary at June 30, 2005 or 2004.

## Inventory

Inventory consists of textbooks, supplies, and general merchandise and is stated at the lower of cost (first-in, first-out method) or market.

## Building, Improvements and Equipment

The building used for the Bookstore's operations is located on WWU property.
Building improvements and equipment are stated at cost. The Bookstore capitalizes any expenditure for buildings, improvements, and equipment that have a cost of at least $\$ 5,000$ and an estimated useful life of more than one year. Depreciation is calculated on the straight-line basis over the estimated useful lives of the assets.

## Income Taxes

As part of WWU, the operations of the Bookstore are exempt from income taxes on sales to students and the WWU community.

## Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Note 2. Cash and Cash Equivalents

To maximize investment income, WWU combines funds from all departments into an investment pool. Investment income is allocated to the Bookstore in proportion to its average balance in the investment pool. Bookstore funds invested in the pool are classified as cash equivalents in these financial statements.

## Interest Rate and Credit Risk

The WWU investment pool is invested in demand deposits, time certificates of deposit, and the Washington State Local Government Investment Pool ("LGIP"). WWU manages exposure to fair value losses by employing a "laddered maturity" strategy, in which investments mature at varying time throughout the year. In accordance with WWU's Investment Policy, no investment maturity exceeds five years. The weighted average maturity of the WWU investment pool at June 30, 2005 , is 8.5 months. Demand deposits and time certificates of deposit are partially insured through the Federal Deposit Insurance Corporation ("FDIC") and further collateralized by assets held in a multiple financial institution collateral pool administered by the Washington Public Deposit Protection Commission ("PDPC").

The WWU pooled investment with the LGIP is invested in high-quality, short-term investments. All investments are required to be rated with the highest short-term credit rating of any two Nationally Recognized Statistical Rating Organizations ("NRSROs") at the time of purchase. Investments are restricted to securities that mature in 397 days or less, and the portfolio maintains a weighted average maturity of 90 days or less.

## Note 3. Receivables

Receivables are composed of:

|  | 2005 |  | 2004 |  |
| :---: | :---: | :---: | :---: | :---: |
| Credits due from publishers | \$ | 384,892 | \$ | 327,859 |
| Trade accounts |  | 15,169 |  | 14,839 |
|  | \$ | 400,061 | \$ | 342,698 |

## Note 4. Building Improvements and Equipment



## Note 5. Revenue Sharing Arrangement

The Bookstore's annual appropriation for distribution to ASWWU is based on ASWWU' budgeted need. This appropriation may not exceed $5 \%$ of the Bookstore's budgeted annual sales. The appropriation must be approved by the ASWWU Board of Directors. The appropriations for the years ended June 30, 2005 and 2004, were $\$ 150,000$ and $\$ 145,000$, respectively. These amounts are paid subsequent to the appropriate year end. An additional $\$ 5,000$ was contributed during the year ended June 30, 2005.

Beginning in 2003, the Bookstore agreed to make an annual appropriation for distribution to the WWU Athletics Department. The appropriation is based on $5 \%$ of clothing and hat sales after discounts. The appropriation for the year ended June 30, 2005 and 2004, was $\$ 29,983$ and $\$ 27,308$, respectively, and was paid subsequent to year end.

## Note 6. Pension Plan

Bookstore employees in eligible positions are participants in the State of Washington Public Employees' Retirement System ("PERS") and the Western Washington University Retirement Plan ("WWURP"). PERS is a defined benefit pension plan. The WWURP plan is a defined contribution plan. Under these plans, the employee and the employer contribute a percentage of the employee's compensation. The Bookstore contributed approximately $\$ 11,000$ and $\$ 10,100$ to the plans in 2005 and 2004, respectively. Actuarial valuations of the plans for the Bookstore as a stand-alone entity are not available.

## Note 7. Commitment

The Bookstore signed a contract in June 2005 to acquire a new point-of-sale system which is expected to be installed in the fall of 2005 . The new system is expected to cost approximately $\$ 300,000$ and will be funded through cash flow from operations and $\$ 150,000$ in contributions from ASWWU.

S U P P L E M E NTARYINFORMATION

# INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION 

To the Board of Trustees
Western Washington University
Bellingham, Washington

Our report on our audits of the basic financial statements of Western Washington University Associated Students Bookstore for the years ended June 30, 2005 and 2004, appears on page 1. Those audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The accompanying supplemental information presented on pages 12 through 16 is presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, are fairly stated in all material respects in relation to the basic financial statements for the years ended June 30, 2005 and 2004, taken as a whole.

We have previously audited, in accordance with auditing standards generally accepted in the United States, the basic financial statements of Western Washington University Associated Students Bookstore as of June 30, 2003, 2002, and 2001, and in our reports dated August 5, 2003, August 8, 2002, and August 9, 2001, we expressed unqualified opinions on those financial statements. In our opinion, the accompanying supplemental information for the years ended June 30, 2003, 2002, and 2001, is fairly stated in all material respects in relation to the basic financial statements from which it was derived.
/s/ Peterson Sullivan PLLC

August 4, 2005

# WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE 

FIVE-YEAR STATEMENT OF NET ASSETS SUMMARY
June 30, 2005, 2004, 2003, 2002, and 2001

| ASSETS | 2005 | 2004 | 2003 | 2002 | 2001 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current assets | \$2,657,230 | \$2,487,343 | \$2,548,083 | \$2,604,172 | \$4,848,901 |
| Noncurrent assets | 1,704,966 | 1,769,608 | 1,837,011 | 1,904,736 | 1,362,913 |
| Total assets | 4,362,196 | 4,256,951 | 4,385,094 | 4,508,908 | 6,211,814 |
| LIABILITIES |  |  |  |  |  |
| Accounts payable and accruals | 367,668 | 334,150 | 331,455 | 440,592 | 140,252 |
| Due to another WWU department | 29,983 | 27,308 | 27,425 |  | 1,264,194 |
| TOTAL NET ASSETS | \$3,964,545 | \$3,895,493 | \$4,026,214 | \$4,068,316 | \$4,807,368 |
| Current ratio (current assets/current liabilities) | 6.68 | 6.88 | 7.10 | 5.91 | 3.45 |
| Return on assets (increase in net assets before transfers and distributions/average total assets) | 2.41\% | .96\% | 4.33\% | 2.71\% | 4.72\% |

## WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE

FIVE-YEAR REVENUE AND EXPENSES SUMMARY

Years Ended June 30, 2005, 2004, 2003, 2002, and 2001

|  | 2005 |  | 2004 |  | 2003 |  | 2002 |  | 2001 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 5,974,380 | \$ | 5,803,577 | \$ | 5,661,952 | \$ | 5,246,029 | \$ | 5,401,860 |
| Cost of goods sold |  | 4,607,315 |  | 4,634,480 |  | 4,394,367 |  | 4,054,414 |  | 4,263,890 |
| Gross profit |  | 1,367,065 |  | 1,169,097 |  | 1,267,585 |  | 1,191,615 |  | 1,137,970 |
| Operating expenses |  |  |  |  |  |  |  |  |  |  |
| Salaries and benefits |  | 881,227 |  | 762,913 |  | 752,126 |  | 784,508 |  | 750,374 |
| General and administrative expense |  | 193,596 |  | 176,999 |  | 145,272 |  | 135,101 |  | 132,948 |
| Facilities expense |  | 53,560 |  | 55,835 |  | 55,613 |  | 67,658 |  | 72,208 |
| Depreciation |  | 64,642 |  | 67,403 |  | 67,725 |  | 64,714 |  | 45,149 |
| Bank card expense |  | 93,176 |  | 81,831 |  | 73,653 |  | 63,847 |  | 59,907 |
| Donations to Associated Students of WWU |  | 4,970 |  | 3,594 |  | 4,313 |  | 4,088 |  | 2,833 |
|  |  | 1,291,171 |  | 1,148,575 |  | 1,098,702 |  | 1,119,916 |  | 1,063,419 |
| Income from operations |  | 75,894 |  | 20,522 |  | 168,883 |  | 71,699 |  | 74,551 |
| Non-operating revenue (expense) |  |  |  |  |  |  |  |  |  |  |
| Investment income |  | 28,141 |  | 21,065 |  | 23,599 |  | 63,808 |  | 196,254 |
| Relocation reimbursement (costs) |  |  |  |  |  |  |  | 9,543 |  | $(7,759)$ |
|  |  | 28,141 |  | 21,065 |  | 23,599 |  | 73,351 |  | 188,495 |
| Increase in net assets before transfers and distributions | \$ | 104,035 | \$ | 41,587 | \$ | 192,482 | \$ | 145,050 | \$ | 263,046 |
| Gross profit percentage |  | 22.88\% |  | 20.14\% |  | 22.39\% |  | 22.71\% |  | 21.07\% |

# WESTERN WASHINGTON UNIVERSITY <br> ASSOCIATED STUDENTS BOOKSTORE 

FIVE-YEAR NET SALES/COST OF SALES AND NET SALES CONTRIBUTION BY DEPARTMENT
Years Ended June 30, 2005, 2004, 2003, 2002, and 2001



## WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE

FIVE-YEAR INCOME FROM OPERATIONS AND GROSS PROFIT AS A PERCENT OF SALES

Years Ended June 30, 2005, 2004, 2003, 2002, and 2001



## WESTERN WASHINGTON UNIVERSITY ASSOCIATED STUDENTS BOOKSTORE

FIVE-YEAR TOTAL OPERATING EXPENSE AND 2005 COMPONENTS OF OPERATING EXPENSE
Years Ended June 30, 2005, 2004, 2003, 2002, and 2001



