

Appendix C: DRAC Application Rubric

Instructions: Use the following rubric to assess the strength of a petitioning group’s application to DRAC. There is no minimum score applicants must receive for membership. This rubric is intended to promote consistency between the DRAC charter and the evaluation of prospective members, not to replace the need for deliberation and discussion by standing DRAC members.

General DRAC Criteria			
	3 (Strong Fit)	2 (Moderate Fit)	1 (Weak Fit)
Does the proposal describe the involvement of students in the petition and what processes will be used to ensure students have a strong voice in the planning of activities?			
Does the proposal provide a succinct description of the group, including a list of members and proponents?			
Does the proposal clearly describe how many students will participate and what the estimated size of the public audience that the activity will reach?			
Does the proposal prioritize direct support for student activities?			
Does the proposal describe in detail how the group fosters student engagement and growth through activities?			
Does the proposal identify student activities with a clear and consistent link to the curricular mission of the related academic department(s) that will advise the group?			
Does the proposal include a draft budget request that conforms to WWU’s Services & Activities Fee guidelines and the Killian document?			
Does the proposal identify a clear need that could not be met within existing DRAC constituencies?			
Does the proposed activity require DRAC support for the activity to occur (e.g. off-campus travel to competitions, materials and space requirements for a performance)?			
Does the proposal include a strong concluding statement of how the group/activity meets the criteria for DRAC membership?			

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"Artistic Production/Event" Criteria			
	3 (Strong Fit)	2 (Moderate Fit)	1 (Weak Fit)
Is the proposed activity recognized as an artistic endeavor, such as being associated with an industry-recognized professional degree (e.g. work associated with BFA, MFA, or Bachelor's in Music degrees)?			
Does the proposed activity culminate in formal performances for an audience of students and community members? (e.g. advertising, ticket sales, etc.)			
Is the proposed activity likely to consistently attract interested audiences beyond the direct participants?			

"Academic Production/Event" Criteria			
	3 (Strong Fit)	2 (Moderate Fit)	1 (Weak Fit)
Does the proposed activity culminate in the production and dissemination of a discrete product available to the entire student population and broader community?			
Does the proposed production occur at regular, periodic intervals that supports a consistent stream of student activity related to the production?			
Is the content or form that is involved in creating the production essentially "academic" in nature (e.g. is it clearly related to one or more departments on campus)?			

"Intercollegiate Competition" Criteria			
	3 (Strong Fit)	2 (Moderate Fit)	1 (Weak Fit)
Is the proposed activity an established intercollegiate activity (e.g. sanctioned by an organizational body, routine pattern of competitions, etc.)?			
Is the proposed activity essentially "academic" in nature (e.g. does it primarily exist due to its connection with higher education)?			
Does the proposed activity have an established record of participation by WWU and/or other colleges and universities?			